

## General Overview

Synetech provides direct mail donation processing, credit card processing, and compliance services to the political and nonprofit spheres. We specialize in complex data integration and custom programming for your website or other databases. Our system can automatically synchronize data with many leading campaign management and accounting tools.

### Donation processing

Our core business is direct mail and credit card contribution processing for political campaigns and nonprofits. Using our proprietary software and robust workflow, we can process any volume of donations effectively, accurately, and to your standards.

### Imaging & compliance

Imaging is the key to fully auditable compliance and seeing a true picture of your donors. By imaging all documents received in the remittance package, we can accurately capture information that might otherwise be missed. These images are available online through the client website 24x7.

### Custom database solutions & programming

Each organization is different, and requires different solutions. We can easily produce custom reports, add fields to the database, or produce tailored programs for unique needs such as nightly data exports.

### Integration

One of the hallmarks of our services is our integration capabilities. We are expert in managing and manipulating the variety of data flows that happen within the course of a campaign. Our advanced tools allow us to import and export data of any format or complexity.

## What Sets Us Apart

There are plenty of donation processors out there. But only Synetech brings the right combination of in-depth experience, unique technology, timely completion, personal service, and attention to detail.

### Technology

Our technology is the most sophisticated in the industry. From the depth of our platform to the capabilities of our equipment, our technology can serve any size initiative. Synetech is the only processing vendor currently offering Image Cash Letter, a service allowing you to upload bank deposits electronically, speeding time to clear and reducing costs.

### Workflow

Our multi step workflow ensures quality of opening and scanning, speed of reporting, and accuracy of data entry. Synetech has honed this customizable process over millions of individual transactions and can adapt it to you needs.

### Efficiency

We recognize that timely data entry and depositing are of paramount importance to your organization. In our agreements we can offer guaranteed time to deposit and time to report for the direct mail processing flows. Additionally, Synetech's Image Cash Letter can seriously minimize the costs and time to clear for your deposits. And our Image Cash Letter service is proven – handling tens of millions of dollars in deposits for a major campaign in 2008.

### Attention to detail

Working in the political sphere, we pay particular attention to compliance and audit requirements. Political campaigns operate under strict regulatory guidelines imposed by the Federal Election Commission that require monthly reporting and accurate donor de-duping. For these types of organizations, data integrity and audit trail is of the highest importance. Our tools such as the donation website can assist both the client and the auditors with these types of requirements.

## Our Donation Processing Platform

Synetech has a proprietary high volume caging, data entry, and donor management system developed and enhanced over the span of ten years. This system is built on Microsoft SQL Server and .NET technologies and has processed tens of millions of transactions totaling more than a billion dollars.

### Mail opening & scanning

Synetech uses industry specific, specialized equipment to maximize throughput in opening and scanning. Mail pieces are opened using dedicated openers and sorters. The scanning technology includes specialized check scanners capable of accurate MICR line reads manufactured by Canon, as well as high speed duplex document scanners. We are capable of imaging any common deposit instrument and remittance documents ranging from envelope to legal size.

### Data entry & contribution input

Our customized system allows for quick, accurate data entry, as well as contribution imports. The data entry system integrates a CASS Certified address validator, advanced donor lookup, and data sanitization right into the keying process. Our software also incorporates an advanced proprietary ETL (extract, transform, and load) engine from which we can easily import donor, contribution, and other information into our system. This engine can import from a variety of file types and append custom information on a per file or per record basis as part of the upload.

### Deposits & credit cards

We can deposit via several different methods, and charge cards to various gateways. Depositing can be done via traditional counter deposits at the bank or electronically via our Image Cash Letter service. Our custom software can easily upload deposits to Bank of America, saving customer's money in bank fees. Credit card processing is done via an Authorize.Net, Paypal, or Cybersource gateway. All processing is done securely and credit card details are encrypted.

## Technical Capabilities

Over the years we have developed many custom or add on applications for our clients, from a simple routine to migrate images from their old caging company, to applications to download 8 million credit card charges from Paypal, to completely customized scanning solutions for your office. We specialize in the latest and most in demand Microsoft technologies. Our experience in these technologies is hands-on.

### *Database Development*

MS SQL Server, MySQL, MS Access

### *Internet Technologies*

ASP.NET, ASP, JavaScript & DHTML, HTML, DOM/XML, IIS

### *Programming Languages*

VB, VB.NET, C#, ActiveX, COM/DCOM

### *Graphic/Web Page Design*

Photoshop, Illustrator, Flash, Fireworks

## Selected Clients

